



**for  
immediate  
release**

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**Intrepid Media to Release *The Internet Is Always Right: The Intrepid Media 2009 Collection* on 1.31.2010**

Intrepid Media Publishes Its Third Crowd-Sourced Collection, 30 Days From Site to Shelves

Chapel Hill, NC (Jan. 29, 2010) – Intrepid Media will release *The Internet Is Always Right*, the third in the series of popular annual best-of collections on January 31<sup>st</sup>. The book, available in paperback and eBook, is a joint publishing effort from Intrepid Media and Lulu.com, with 71 selected feature columns from 24 Intrepid Media writers plus bonus content from the writers and the site staff.

*The Internet Is Always Right* is the unique product of a marriage of traditional publishing, the Internet, and print-on-demand technology to bring together a volume that's high in quality and entertainment value while dramatically reducing time-to-market. The book raises the bar with its beautiful artwork and presentation as well as the excellence of the writing, including contributions from first-time authors and published writers alike. Taking advantage of the technology built into Intrepid Media's award-winning writers' social network and the popularity and ease-of-use of Lulu's print-on-demand distribution system, *The Internet Is Always Right* was compiled, crafted, and finished in a mere 30 days, a blink-of-an-eye in the traditional publishing world.

The pre-release reviews have been overwhelmingly positive, both from within the community and outside:

"The Algonquin Round Table meets the internet: engaging, communal, interactive, topical, insightful..."

"...a well-balanced mix of short slice-of-life pieces, written in a wide range of styles. Clean, crisp, funny..."

*The Internet Is Always Right* is available for discounted pre-order through Intrepid Media, and will be in wide release from Lulu.com on January 31<sup>st</sup>, 2010. Soon after, the book will be available from Amazon and other bookstores. The paperback retails for \$19.95 and the eBook is free for a limited time.

For more information on *The Internet Is Always Right*, please visit <http://2009.intrepidmedia.com>.

**About Intrepid Media**

Intrepid Media is a 2nd generation social network and promotional tool for writers and other artists. Founded in 1999, Intrepid Media has grown to over 1300 members around the world, including New York Times bestselling authors, writers represented by major agencies, novelists, journalists, freelancers, technical writers, bloggers, students, and everything in between. Please visit Intrepid Media at [www.intrepidmedia.com](http://www.intrepidmedia.com).